JAOCS to Add Staff News Editor

At its New Orleans meeting, the AOCS Governing Board approved a proposal by Journal editor A.R. Baldwin to establish a new editorial position at AOCS headquarters in Champaign, IL. The new position, for which a title has not yet been determined, is being created to improve significantly the "news" value of the nonrefereed portion of

In presenting his proposal to the Board, Baldwin stressed that the major objective for the new staff person should be to develop JAOCS NEWS in ways which will promote membership, increase advertising sales, and enhance participation in AOCS professional activities such as meetings, short courses, and conferences as well as the Smalley Check Sample and Referee Chemist programs. He said that the individual hired should be able within a relatively short time to increase revenues to the Society to support the position and, more important, improve the service AOCS provides to the fats and oils industry.

The action by the Board is the culmination of much discussion by Society leaders about ways to improve the utility of JAOCS to a wider range of people engaged in the fats and oils industry. Specifically, a major goal will be to attract to Journal membership those fats and oils people who are currently only tangentially interested or involved in the Society and its work by developing a really current and lively forum not so scientifically or technically involved as to be of limited interest.

In developing a tentative job description for the new position, Baldwin and AOCS executive director Jim Lyon listed several potential duties and projects. Included in the list were the coordination and improvement of news material now provided exclusively by AOCS committees (committee reports, news about members and firms, and international news were mentioned). The new editor will also be encouraged to develop new features, possibly including market news and trends, point-counterpoint discussions, new product features, and reports on the meetings of other organizations. Also, the new staff member will be responsible for collecting and editing the proceedings of conferences sponsored by AOCS and other organizations which are of vital concern to the industry.

Baldwin expressed the belief that the new position will provide AOCS with a great opportunity to improve the communication of material of vital current interest not only to AOCS members but to the entire industry. He emphasized that by providing these services the Society itself will benefit through increased membership and more active participation in Society activities by all segments of the industry.

Link Represents AOCS at ACS Centennial Meeting

Outgoing president William E. Link represented AOCS at the 100th anniversary meeting of the American Chemical Society in New York City, April 4-9.

He was among the representatives of more than 100 foreign and domestic scientific societies who participated in the meeting's special events. Also invited were members of Congress, other high federal government officials, and the mayor of New York City.

The major anniversary events included the official opening of ACS's new traveling exhibit at Union Carbide's Park Avenue headquarters, introduction and first day sales of the new U.S. Post Office stamp honoring chemistry, a time capsule ceremony, a ceremonial session, and a special centennial banquet.

Two world-renowned figures addressed the meeting. At the centennial banquet, the principal speaker was Sen. Edward M. Kennedy of Massachusetts. At the ceremonial session, it was Nobel Laureate Linus Pauling. This latter ceremony featured a solemn procession of capped and gowned representatives of 37 foreign and international scientific organizations and of 78 domestic societies, who presented greetings to ACS-mostly scrolls or works of art. Dr. Link made the official presentation for AOCS.

Interested analysts should write to Smalley Committee,
AOCS, 508 S. Sixth St., Champaign, IL 61820, prior to
July 30, 1976, for order forms and complete information,
which will be distributed before each series begins.
The following Check Sample Series (the number of
samples being shown in parentheses) are offered:

COTTONSEED (10) Oilseed Meals (15) Cottonseed Oil (4)
Soybeans (10) Edible Fats (5) Soybean Oil (4)
Peanuts (7) Drying Oils (6) Copra (4)
Peanuts (7) Drying Oils (6)
Peanuts (7) Edibles (5)
Gas Chromatography (14x) acid composition) (6)
Cellulose Yield (cotton linters) (10)
Aflatoxins (cotnead products) (6)
Aflatoxins (cornead products) (6)
Aflatoxins (cornead products) (6)
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Jim Ridlehuber, Chairman, Smalley Committee